RHINOMED

CAPITAL RAISING PRESENTATION - SEPTEMBER 2019

ASX:RNO

OTCQB:RHNMF

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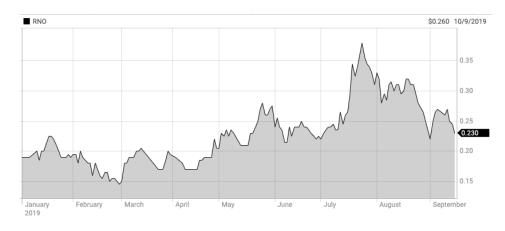
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RHINOMED LIMITED TOPLINE SUMMARY

- Rhinomed is a commercial stage nasal technology and drug delivery company:
 - Targeting large addressable markets in Sport, Sleep, Nausea, Allergy/Congestion, Pain and Anxiety
 - Products stocked in 13,000 stores globally Walgreens, CVS, Boots and online with Amazon
- Rhinomed is experiencing rapid growth globally as consumer awareness grows:
 - Revenues growing at 60%+ FY19 to FY20 exceeding \$5m
 - Products for sale increasing from three to eight in 2020
 - Committed stores expected to grow from 13k to circa 30k by end of 2021
 - Entering the fast growing global CBD market in 2020
 - Potential for licensing deals for drug delivery
- Significant operating leverage as revenues grows:
 - 70%+ gross margins
 - Low fixed cost base circa \$5m pa.
 - R&D costs sunk and regulatory approvals already granted
- Company has raised \$6.0m via a Placement. Funds raised to support significant growth in sales, store rollout and working capital

RHINOMED CORPORATE OVERVIEW



Board and Management	
Mr Ron Dewhurst	Chairman
Mr Michael Johnson	CEO and Managing Director
Mr Brent Scrimshaw	Non Executive Director
Dr Eric Knight	Non Executive Director

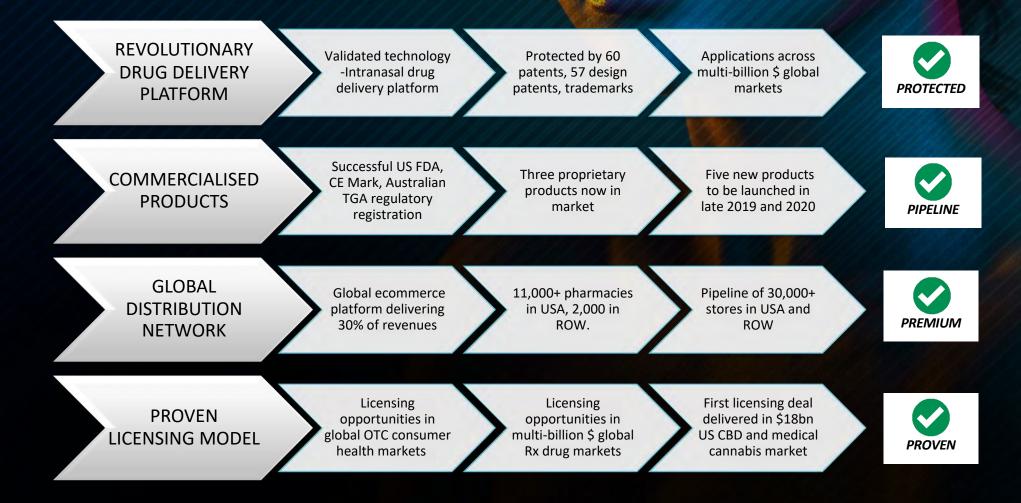
CFO

Key Metrics	
Market Cap	~AU\$34m
Current Stock price	A\$0.24
Shares on issue	141m
Top 20 Investors	68%

Top Investors	
Mr Whitney George (US)	25%
Dr John McBain (Aust)	9%
Mr Paul Stephens (US)	6%
Mr Ron Dewhurst (Aust)	6%

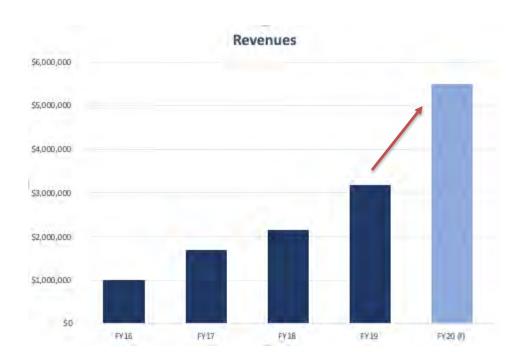
Mr Sean Slattery

RHINOMED LIMITED DELIVERING A GLOBAL STRATEGY BUILT UPON FOUR PILLARS

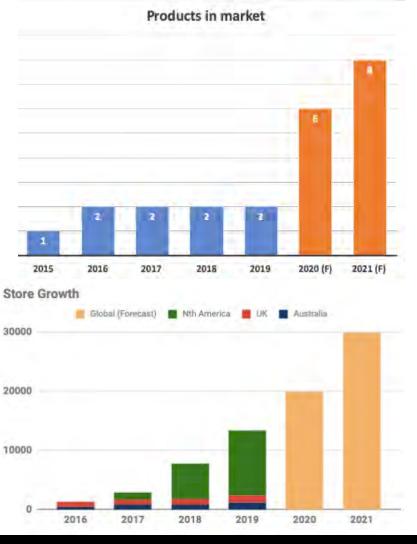


DELIVERED 50% YEAR ON YEAR REVENUE GROWTH

ONGOING REVENUE GROWTH OF AT LEAST 50%



 Revenue growth to accelerate in FY20 and beyond driven by organic growth in current products, new product launches and significant store growth.



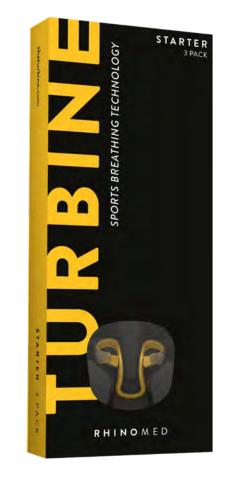
PRODUCTS, DISTRIBUTION AND LICENSING

BUILDING CATEGORY LEADING BRANDS DELIVERING SALES AND PRODUCT SUCCESS



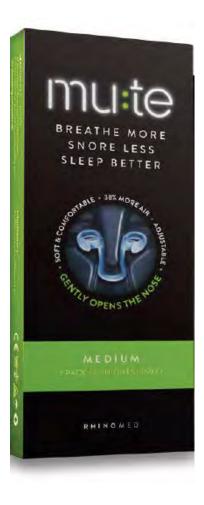
TURBINE SPORT BREATHING TECHNOLOGY FIRST PRODUCT SUCCESSFULLY COMMERCIALISED

- Niche position in global sport, yoga, aerobic exercise markets
- Online Distribution and select US stores
- 70% Gross Margins
- Adopted by athletes in cycling, aerobic activity used in Tour de France, Rio Olympics, etc.
- Class 1 registration with US FDA, CE Mark, Australian TGA, Canada Health and Taiwanese FDA



MUTE - FASTEST GROWING BRAND IN US NASAL STRIP MARKET CONSUMER HEALTH PRODUCT FOR GLOBAL SLEEP MARKET

- Now in 13,000+ stores globally
- 11,000 in USA, 2,000 ROW
- 70% Gross Margins
- Delivered 95% of FY19 revenues
- Class 1 registration with US FDA, CE Mark, Australian TGA, Canada Health and Taiwanese FDA
- Companion therapy for Obstructive Sleep Apnea market – CPAP and Oral Advancement Therapies



PRONTO SLEEP – LAUNCHED JULY 2019

DRIVING GROWTH IN GLOBAL OTC SLEEP CATEGORY



- On shelf in ~1,000 Walgreens stores from July 2019
- Seeking to replicate Mute distribution of 13,000 stores globally and online
- 70% Gross margins
- FDA, CE Mark and TGA Class 1 registration May 2019
- Proprietary essential oil formulation to aid with sleep
- Unique rechargeable pod delivering up to 10 nights of better sleep
- Strengthening Rhinomed presence in global Sleep category



PRONTO CLEAR – RETAIL LAUNCH DECEMBER 2019

BRINGING INNOVATION TO GLOBAL DECONGESTION MARKET



- Retail launch late 2019
- Seeking to replicate Mute distribution of 13,000 stores globally 2020/21
- 70% Gross margins
- FDA, CE Mark and TGA Class 1 registration May 2019
- Proprietary nasal decongestion essential oil formulation
- Unique rechargeable pod delivering up to 10 nights of nasal relief
- Growing Rhinomed's presence in global nasal congestion market

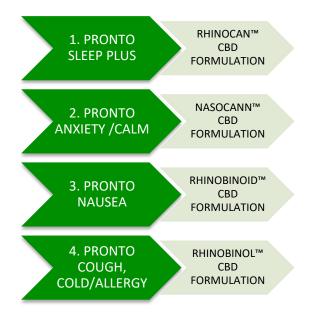


NEW PRODUCT ROLL OUT IN 2020

TARGETING THE GLOBAL CBD CONSUMER HEALTH MARKET

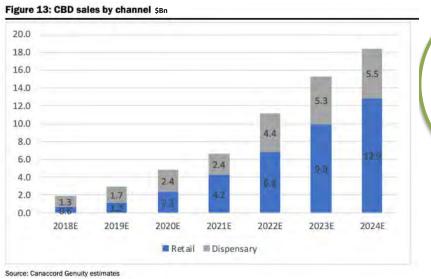
New Product range

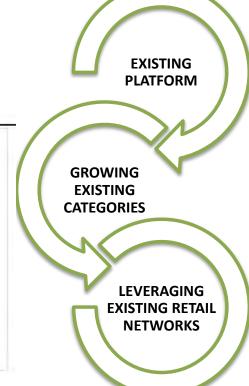
- Leveraging Rhinomed platform
- Targeting clear unmet needs in the
 - global CBD consumer health market



Targeting an \$18bn* opportunity

- Leveraging Rhinomed's 13,000 + existing retail network
 - Via Columbia Care in USA
 - Via Rhinomed's retail network in ROW





FIRST LICENSING DEAL COMPLETE

\$18 BILLION US CBD AND MEDICAL CANNABIS MARKET



Validating both technology and licensing model

- 12 year licensing deal
- Exclusive to the USA
- Columbia Care is a leading player in the US CBD and medical cannabis market
- US CBD market expected to reach US\$18 billion by 2025
- Cost plus double digit royalty rate
- PLUS Double digit profit share depending on distribution channel
- Includes both CBD and medical cannabis applications



Gallup June 19-July 12 2019

TECHNOLOGY PLATFORM

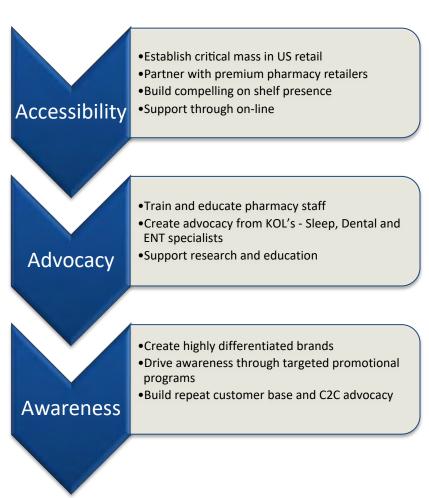
COMPELLING PIPELINE OF OPPORTUNITY

- Continuing to grow through development of in house portfolio of branded products
- Execute licensing deals for product in pipeline

GLOBAL MARKETS	TECHNOLOGY	IN MARKET	PIPELINE			
SPORT	Stent	Turbine				
SNORING	Stent	Mute	СҮ20	CY21	LICENSING OPF	PORTUNITIES
SLEEP		Pronto Sleep	Pronto Sleep Plus - CBD	Pronto Sleep Performance -CBD	Obstructive Sleep Apnea – Medical Cannabis	INSOMNIA
COUGH, COLD CONGESTION		Pronto Clear	Pronto Allergy Relief - CBD		Non-Steroidal Anti- Inflammatory Drugs (NSAIDS)	COPD
NAUSEA	Airstream Platform		Pronto Nausea Relief - CBD	Pronto Travel - CBD		
PAIN				Pronto Migraine Relief - CBD		MIGRAINE
ANXIETY			Pronto Calm - CBD	Pronto Focus - CBD	PTSD	CNS DISORDERS

COMMERCIALISATION STRATEGY

MARKETING PRIMED TO DELIVER REVENUES



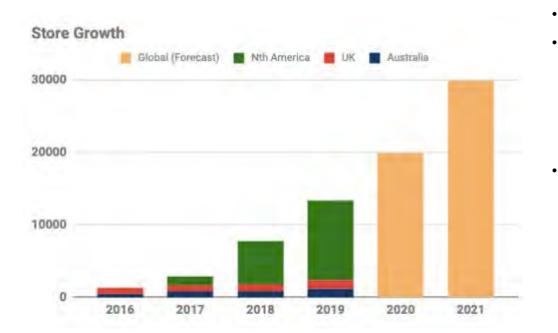
- Achieved critical mass of US based retailers Drug store, Food, mass market
- Strong online presence through Amazon
- Clear year on year ROI (same store sales) on marketing activities established:
 - 12% increase in Promotional investment delivered a 51% increase in Revenues



ROI on Promotion

ESTABLISHING CRITICAL MASS IN KEY MARKETS

PREMIUM RETAIL PARTNERS IN NORTH AMERICA AND ROW



- Presence in 11,000 stores US, 2000 stores ROW
- Premium retail outlets:
 - Online Amazon USA, UK and Australia
 - Drug Store/Pharmacy Walgreens/ CVS/ RiteAid (USA), Boots (UK)
- Targeting 30,000+ stores in USA and ROW by 2021
 - Expansion in Drug store/Pharmacy
 - Grocery
 - EDLP + Mass
 - Online Hong Kong / China



GROW ECOMMERCE REVENUES

ESTABLISHED PRESENCE ON AMAZON, SEEKING TO GROW IN ASIA

- Creating growing presence online through Amazon Australia, Amazon UK and Amazon US
 - Ecommerce already delivering 30% of revenues
- · Seeking to drive contribution through new products



by Rhinomed Limite		s 23 answered quest	tions
Amazon's Choice	for "turbine nasal dil	ator	
Available from t	these sellers.		
Style Name: 3 Pack	Medium		
3 Pack Assorted	3 Pack Large from 4 setters	3 Pack Medium	3 Pack Small
 10 Uses per dilate Sports breathing Easy to use, flexib Trial pack recommendation 	technology to increa	e use	
New (5) from \$21.99	A.		
by Rhinomed Limited	te Nasal Dilato	r for Snoring Red	uction
Was: \$21.48 With Deal: \$15.55			

Rhinomed Turbine Nasal Dilator for Athletic Breathing

You Save: \$5.93 (28%)

3 Pack Assorted	3 Pack Large from 2 sellers	3 Pack Medium \$15.55	3 Pack Small from 2 sellect
• Pack of 3 Medium			
 10 Uses per dilate 	or .		
· Reduces sporing I	w nently onening of	stal massages	

- Reduces snoring by gently opening nasal passage:
- Easy to use, flexible, lightweight
 Trial pack recommended for first time use
- New 15) from \$15.55 Details

• Opportunity to list products online in China and drive revenues from massive Asian market via Alibaba, Tmall, etc.



Brand hall

LICENSING STRATEGY

PLATFORM APPEAL ACROSS BOTH OTC AND RX APPLICATIONS

- Rhinomed platform provides the potential for a truly unique delivery profile:
 - Fast acting like a spray
 - Sustained release like a patch

Nasal drug delivery offers significant benefits over other delivery modes	Rapid absorption - higher bioavailability
	Fast onset therapeutic mode of action
	Avoidance of first pass through the liver
	Titratable delivery

Long release

Controlled/Sustained release

Ability to micro low dose



LICENSING STRATEGY CHANGING THE DRUG DELIVERY PARADIGM

- 1. Rhinomed has established acceptance and adoption of the technology in Global OTC markets as a Class 1 device.
- 2. Business development program will target those seeking:
 - 1. An innovative, non-oral, or non-injected delivery platform for their proprietary CNS, systemic, or topical nasal compounds.
 - 2. To re-evaluate promising compounds that experienced clinical development challenges due to insufficient oral bioavailability, first-pass metabolism, or speed of onset.
 - 3. To find new or improved uses for existing compounds.



OUTLOOK AND CAPITAL

RAISING DETAILS

RHINOMED

KEY CATALYSTS

- 5 new Products to be released before December 2020
 - 1. Pronto Clear late 2019
 - 2. Pronto Sleep Plus 2020
 - 3. Pronto Anxiety 2020
 - 4. Pronto Nausea 2020
 - 5. Pronto Allergy Relief 2020
- First CBD products to be launched in 2H FY20
 - In US via partner Columbia Care (A\$1.7bn mkt cap) with clinics throughout the USA
 - ROW via existing distribution channels

Expanding distribution

- Targeting 30,000+ stores in USA and ROW inside next 2 years
- Online (Asia)
- Potential Licensing transactions for platform
 - Inbound interest and potential for further transactions
- Quarterly updates on Revenues/Stores
 - Targeting minimum revenue growth of 50% into FY20
 - 2020 product launches underpin significant growth n FY21

CAPITAL RAISING OVERVIEW

- Placement to Sophisticated and Professional investors to raise approximately A\$6.0m via the Company's existing 15% and 10% placement capacity under ASX Listing Rule 7.1 and 7.1A.
- Offer price of \$0.22 represents a:
 - 8.2% discount to 7 day VWAP
 - 17.0% discount to the 30 day VWAP
 - Fund raised will be used to support new product production, significant growth in sales and store rollout

Capital raising timetable

Trading halt	Thursday, 19 th September 2019
Transaction announced & Company resumes trading	Monday, 23 rd September 2019
Settlement of Placement Shares	Thursday 26 th September 2019
Allotment of Placement Shares	Friday, 27 th September 2019

This timetable is indicative only. The company and lead manager reserve the right to update without notification.

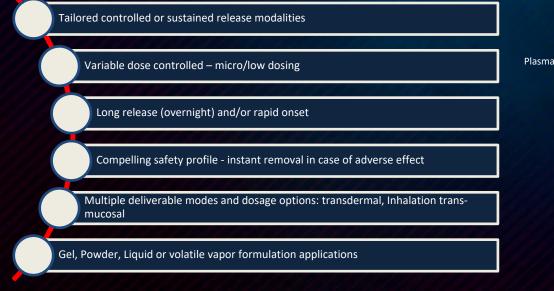
APPENDIX A

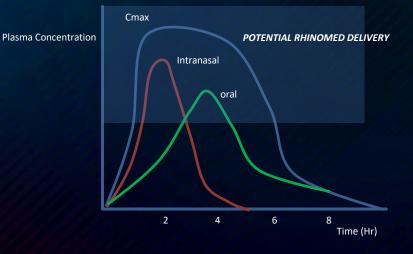
A NEW APPROACH TO NASAL DRUG DELIVERY

INTRANASAL DRUG ELUTING STENT

- Potential to drive a paradigm shift in drug delivery combining rapid delivery profile of a spray with long release profile of a patch.
- Three key modalities:
 - Stenting
 - Stenting + Volatile/vapor inhalation delivery
 - Stenting + nasal mucosal delivery
- Strategic appeal to new drug developers, specialty pharma and generic pharma seeking novel delivery solutions







RHINOMED NASAL STENT

IN-SITU NASAL DRUG DELIVERY PLATFORM

A platform delivering stenting, vapour release, drug release, sensor and monitoring capabilities

Two form factors already in market

Independent arm capable of holding medicament formulations, sensors, etc Proprietary ratcheting stent delivering individualised fit, greater airflow and direct contact with internal nasal dermal and or mucosa surface

Mute[™] dilation technology providing individual fit and naturally unobstructed breathing

Air-Stream™ delivery system places proprietary vapor formulation into nasal air stream without skin contact



Recharging Pod provides both essential oil recharge and secure storage

Proprietary and pure essential oil blends formulated for optimal effectiveness

Dilates from the back of the nose minimising pressure on the septum and delivering comfort and fit Manufactured from medical grade polymer (latex and BPA free) capable of releasing medicaments

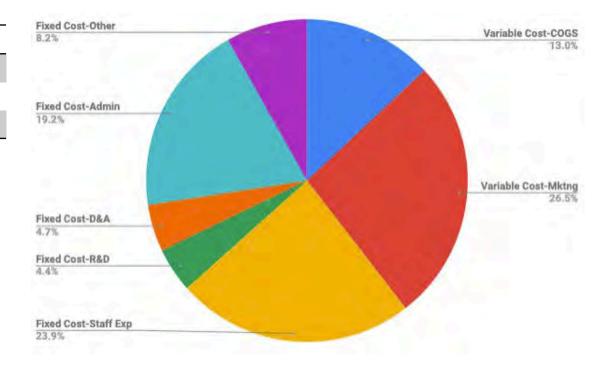
Patented Recharging system – recharges in minutes for up to 8 hours of use

GLOBAL PLAY

HIGHLY SCALABLE BUSINESS MODEL

FY19 Mute Revenue contribution	95%
Mute Retail Sales CAGR*	56.6%
Gross Margins	70%
Return on Promotion spend per \$1	\$2.85

- Scale delivered through:
 - Outsourced manufacturing ChinaMed
 - Existing production capacity able to deliver approx. US\$30m revenues
 - Global logistics network in place
 - Growing retail network 13,000+stores



COMPARATORS

GSK + BREATHE RIGHT CASE STUDY



- US based CNS Inc brought Breath Right to market in the mid-90's.
- Over a ten year period Breathe Right pioneered the sleep and snoring category.
- By 2006 the US was responsible for 86% of CNS revenues and Breathe Right was being distributed in 27 countries.
- In 2007 GSK purchased CNS for approximately US\$566m
- The Breathe Right patents expired in 2013.

Rhinomed's Mute product has been in the US for less than 3 years and is now the fastest growing brand in the US drugstore nasal strip category.

Growing at 56% CAGR



APPENDIX B

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- meets the investment activity criteria specified in clause 38 of Schedule 1 of the FMC Act;
- is large within the meaning of clause 39 of Schedule 1 of the FMC Act;
- is a government agency within the meaning of clause 40 of Schedule 1 of the FMC Act; or
- is an eligible investor within the meaning of clause 41 of Schedule 1 of the FMC Act.

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